

WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 Main: (561)694-2525 Billing: (407)389-7661

Invoice #	Invoice Date	Invoice Month	Invoice Period
951090-1	09/23/12	September 2012	08/27/12 - 09/17/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washing	td National

www.thewpbfchannel.com

Billing Address:

Greer Margolis Mitchell Burns **Attention: Accounts Payable** 1010 Wisconsin Ave, Suite 800

Washington, DC 20007

Send Payment To: **WPBF** PO Box 26885 Lehigh Valley, PA 18002-6885

Advertiser	Product	E	Stimate Number
Obama/D/President	OBAMA FOR	AMERICA 1	1768
	Flight Dates	Order#	Alt Order #
	09/13/12 - 09/19/12	951090	06312779
	Billing Calendar	Billing Type	Deal #
	Broadcast	Cash	
	Special Handling		
	IDB#	Advertiser Co	ode Product Code
	9912856	95	101
	Agency Ref	Advertiser Re	<u>ef</u>

·	Otant Data	E-1 D-1-	Description		04-4/5-47			Spots/		_	
ine	Start Date	End Date	Description	on	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1	09/13/12 Class of Tin	09/17/12 ne - Pre-emp	THE CHE		1P-2P	MTF	:30	1	\$225.00	NM	
,	Weeks:	Start Date 09/10/12	09/16/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$225.00					
	Spots: # Ch			Time Descrip		Start/End Time	Lengt	h Ad-ID			Rate Type
				57 PM THE CH	HEW	1P-2P	:3	0 OFA-12-A	∖-113 H		\$225.00 NA
	Weeks:	Start Date 09/17/12	09/23/12	MTWTFSS M	Spots/Week 1	<u>Rate</u> \$225.00					
	Spots: # Ch			Time Descrip		Start/End Time	Lengt	th Ad-ID			Rate Type
	1 WF	BFM 09/	17/12 12:	58 PM THE C	HEW	1P-2P	:3	0 OFA-12-2	Z-118H		\$225.00 NN
2	09/13/12 Class of Tin	09/17/12 ne - Pre-emp	10-11a Ar	nderson Coope	er 10-11a	MTF	:30	1	\$175.00	NM	
1	Weeks:	Start Date 09/10/12	End Date 09/16/12	MTWTFSS TF	Spots/Week 1	<u>Rate</u> \$175.00					
	Spots: # Ch	Day Air	Date Air	Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	2 WF	BFF 09/	14/12 10:3	35 AM 10-11a	Anderson Cooper	10-11a	:3	0 OFA-12-0	G-104H		\$175.00 NN
,		Start Date 09/17/12	End Date 09/23/12	MTWTFSS M	Spots/Week 1	<u>Rate</u> \$175.00					
	Spots: # Ch	<u>Day Air</u>	Date Air	Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Typ
	1 WF	BF M 09/	17/12 10:4	47 AM 10-11a	Anderson Cooper	10-11a	:3	0 OFA-12-2	z-118H		\$175.00 NM
	09/13/12 Class of Tin	09/17/12 ne - Pre-emp	Nightline otible with no	tice	11:35-12:05AM	MTF	:30	1	\$275.00	NM	
,		Start Date 09/10/12	End Date 09/16/12	MTWTFSS TF	Spots/Week 1	<u>Rate</u> \$275.00					
;	Spots: # Ch			Time Descrip		Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
				44 PM Nightlin	е	11:35-12:05AM	:3	0 OFA-12-0	5- 1 04н		\$275.00 N
		Start Date 09/17/12	09/23/12	<u>MTWTFSS</u> M	Spots/Week 1	<u>Rate</u> \$275.00					
;	Spots: # Ch			Time Descrip		Start/End Time	Lengt	h Ad-ID			Rate Typ
	1 WP	BFM 09/	17/12 11:4	44 PM Nightlin	е	11:35-12:05AM	:3	0 OFA-12-Z	:-118H		\$275.00 N
	09/13/12 Class of Tin	09/17/12 ne - Pre-emp	The View tible with not		11A-12PM	MTF	:30	1	\$350.00	NM	3
1		Start Date 09/10/12	End Date 09/16/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$350.00	· · · · · · · · · · · · · · · · · · ·				
;	Spots: # Ch	Day Air	Date Air	Time Descrip	tion_	Start/End Time	Lengt	h Ad-ID			Rate Type
	2 WP			58 AM The Vie	w	11A-12PM		0 OFA-12-A	113н		\$350.00 NN
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		·			, .



Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
951090-1	09/23/12	September 2012	08/27/12 - 09/17/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1768

www.t	thewpbfchannel.	com									
Line	Start Date	End Date	Descri	iption	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
4	09/13/12	09/17/12	The V		11A-12PM	MTF	:30	1	\$350.00	NM	19-14
-	Class of Tir	ne - Pre-em	nptible with	notice							
	Cmata: # Ch	09/17/12	09/23/1		1	\$350.00	1	5 A J 15			Data Torri
	Spots: # Ch 1 WF			Air Time Description 11:31 AM The View		Start/End Time 11A-12PM		<u>h Ad-ID</u> 0 ofa-12-	А-113н		<u>Rate Type</u> \$350.00 NM
-	5 09/17/12	09/17/12	limmy	/ Kimmel	12:06-01:06AM	M	:30	1	\$70.00	NM	
	Class of Tir	ne - Pre-em	nptible with	notice			.50		Ψ70.00	INIV	
	Weeks:	Start Date 09/17/12	End Dat 09/23/1:		Spots/Week 1	<u>Rate</u> \$70.00					
	Spots: # Ch			Air Time Descrip		Start/End Time		h Ad-ID			Rate Type
	1 WF		9/17/12	12:50 AM Jimmy	Kimmel	12:06-01:06AM	:3	0 OFA-12-	A-113H		\$70.00 NM
(5 09/13/12 Class of Tin	09/17/12 ne - Pr e-er r	1230-1 nptible with	1P Access Hollyv notice	voc1230-1p	MTF	:30	1	\$160.00	NM	
	Weeks:	Start Date	End Dat	te MTWTFSS	Spots/Week	Rate					
	Spots: # Ch	09/10/12 Day Ai	09/16/1: ir Date	2TF Air Time Descrip	1 otion	\$160.00 Start/End Time	Lenat	h Ad-ID			Rate Type
	2 WF	BFTh 09	9/13/12	12:54 PM 1230-1	P Access Hollywood	1230-1p		0 OFA-12-	A-113H		\$160.00 NM
	Weeks:	Start Date 09/17/12	End Dat 09/23/1:		Spots/Week 1	<u>Rate</u> \$160.00					
	Spots: # Ch			Air Time Descrip		Start/End Time		h Ad-ID			Rate Type
	1 WF	PBFM 09	9/17/12	12:43 PM 1230-1	P Access Hollywood	1230-1p	:3	0 OFA-12-	А-113н		\$160.00 NM
7	7 09/13/12 Class of Tin	09/17/12 ne - Pre-em	WPBF	News 25 @ Noo notice	on 12pm-1230pm	MTF	:30	1	\$160.00	NM	****
		Start Date 09/10/12	'	te MTWTFSS	Spots/Week 1	<u>Rate</u> \$160.00		* ***			······································
	Spots: # Ch		ir Date	Air Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
	2 WF Weeks:	BF Th 09 Start Date			News 25 @ Noon Spots/Week	12pm-1230pm Rate	:3	0 OFA-12-	А-113н		\$160.00 NM
		09/17/12	09/23/12	2 M	1	\$160.00					
	Spots: # Ch			Air Time Descrip	otion News 25 @ Noon	Start/End Time 12pm-1230pm		<u>h</u> <u>Ad-ID</u> 0 ofa-12-	7 11011		Rate Type
											\$160.00 NM
	09/13/12 Class of Tin	09/17/12 ne - Pre-em	Dr. Oz optible with		4-5p	MTF	:30	1	\$400.00	NM	
	Weeks:	Start Date 09/10/12	End Dat 09/16/12		Spots/Week 1	Rate \$400.00					
	Spots: # Ch			Air Time Descrip	·	Start/End Time	Lengt	h Ad-ID			Rate Type
		BF F 09 Start Date	9/14/12 End Dat	4:11 PM Dr. Oz te <u>MTWTFSS</u>	Cooks (Mask	4-5p	:3	0 OFA-12-	G-104H		\$400.00 NM
		09/17/12	09/23/12		<u>Spots/Week</u> 1	<u>Rate</u> \$400.00					
	Spots: # Ch		<u>ir Date</u> 9/17/12	Air Time Descrip	otion	Start/End Time		h Ad-ID			Rate Type
				4:55 PM Dr. Oz		4-5p		0 OFA-12-	A-113H		\$400.00 NM
9	09/13/12 Class of Tin	09/17/12 ne - Pre-em		om News notice	5-6pm	MTF	:30	2	\$350.00	NM	
		Start Date 09/10/12	End Dat 09/16/12		Spots/Week 2	<u>Rate</u>					
	Spots: # Ch			Air Time Descrip	-	\$350.00 Start/End Time	Lenat	h Ad-ID			Rate Type
		BF Th 09	9/13/12	5:56 PM M-F 5p		5-6pm	:3	0 OFA-12-			\$350.00 NM
	2 WP Weeks:	BFF 09 Start Date	9/14/12 End Dat	5:53 PM M-F 5p e <u>MTWTFSS</u>	m News <u>Spots/Week</u>	5-6pm <u>Rate</u>	:3	0 OFA-12-	A-113H		\$350.00 NM
		09/17/12	09/23/12	2 M	1	\$350.00					
	Spots: # Ch 3 WP	<u>Day Ai</u> BFM 09	<u>ir Date</u> 9/17/12	Air Time Descript 5:10 PM M-F 5pt		Start/End Time 5-6pm		<u>h Ad-ID</u>) ofa-12-:	7-118µ		Rate Type
11	09/13/12	09/14/12								h12.4	\$350.00 NM
1 ''	00/10/12	03/14/12	VVCDC	News 25 @ 6:00	10-0.30F1VI	TF	:30	2	\$500.00	NM	



Send Payment To: WPBF PO Box 26885 Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
951090-1	09/23/12	September 2012	08/27/12 - 09/17/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1768

www.thewpbfchannel.com				
		Spots/		
Line Start Date End Date Description Start/End Time	NO MITWITESS	Length Week Rate	Type	
Class of Time - Pre-emptible with notice				
Weeks: Start Date End Date MTWTFSS Spots/Wee 09/10/12 09/16/12 TF	<u>k Rate</u> 2 \$500.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
3 WPBF Th 09/13/12 6:21 PM WPBF News 25 @ 6:00 2 WPBF F 09/14/12 6:13 PM WPBF News 25 @ 6:00		:30 OFA-12-A-113H :30 OFA-12-G-104H		\$500.00 NM \$500.00 NM
				\$300.00 NIVI
12 09/13/12 09/17/12 WPBF News 25 Mornings6-7AM Class of Time - Pre-emptible with notice	MTF	:30 2 \$200.00	NM	· · · · · · · · · · · · · · · · · · ·
Weeks: Start Date End Date MTWTFSS Spots/Wee 09/10/12 09/16/12TF	<u>k Rate</u> 2 \$200.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
3 WPBF Th 09/13/12 6:23 AM WPBF News 25 Mornin 1 WPBF F 09/14/12 6:13 AM WPBF News 25 Mornin	-	:30 OFA-12-A-113H		\$200.00 NM
1 WPBF F 09/14/12 6:13 AM WPBF News 25 Mornin Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Wee</u> 09/17/12 09/23/12 M	•	:30 ОҒА-12-А-113Н		\$200.00 NM
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
2 WPBF M 09/17/12 6:45 AM WPBF News 25 Mornin		:30 OFA-12-A-113H	••	\$200.00 NM
13 09/13/12 09/17/12 Wheel Of Fortune 7-7:30PM Class of Time - Pre-emptible with notice	MTF	:30 1 \$750.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Wee</u>	<u>k Rate</u> 1 \$750.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
1 WPBF Th 09/13/12 7:11 PM Wheel Of Fortune	7-7:30PM	:30 OFA-12-A-113H		\$750.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Wee 09/17/12 09/23/12 M	<u>k Rate</u> 1 \$750.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
2 WPBF M 09/17/12 7:07 PM Wheel Of Fortune	7-7:30PM	:30 OFA-12-A-113H		\$750.00 NM
14 09/13/12 09/17/12 Good Morning America 7-9AM Class of Time - Pre-emptible with notice	MTF	:30 2 \$250.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Wee</u>	<u>k Rate</u> 2 \$250.00			
Spots: # Ch <u>Day Air Date</u> <u>Air Time</u> <u>Description</u>	Start/End Time	Length Ad-ID		Rate Type
2 WPBF Th 09/13/12 7:29 AM Good Morning America		:30 OFA-12-A-113H		\$250.00 NM
1 WPBF F 09/14/12 8:30 AM Good Morning America		:30 OFA-12-G-104H		\$250.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Wee</u>	<u>k Rate</u> 1 \$250.00			
Spots: # Ch <u>Day Air Date</u> <u>Air Time</u> <u>Description</u>	Start/End Time	Length Ad-ID		Rate Type
3 WPBF M 09/17/12 8:39 AM Good Morning America	7-9AM	:30 OFA-12-Z-118H		\$250.00 NM
15 09/13/12 09/17/12 Jeopardy 7:30-8PM Class of Time - Pre-emptible with notice	MTF	:30 1 \$850.00	NM	*****
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Weel</u>	<u>k Rate</u> 1 \$850.00			-
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
1 WPBF F 09/14/12 7:41 PM Jeopardy	7:30-8PM	:30 OFA-12-A-113H		\$850.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Weel</u> 09/17/12 09/23/12 M	<u>k Rate</u> 1 \$850.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
2 WPBF M 09/17/12 7:52 PM Jeopardy	7:30-8PM	:30 OFA-12-Z-118H		\$850.00 NM
16 09/13/12 09/17/12 Dr. Oz M-F 9-10a 9-10a Class of Time - Pre-emptible with notice	MTF	:30 1 \$160.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Weel 09/10/12 09/16/12 TF	<u>Rate</u> \$160.00			11
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
2 WPBF F 09/14/12 9:16 AM Dr. Oz M-F 9-10a	9-10a	:30 OFA-12-A-113H		\$160.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Weel</u>	<u>Rate</u>			



Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
951090-1	09/23/12	September 2012	08/27/12 - 09/17/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1768

www.	thewpbfchannel.	com									
								Spots/			
Line	Start Date	End Date	Descripti	ion	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	<u> </u>
16	6 09/13/12 Class of Tir	09/17/12 ne - Pre-emi		I-F 9-10a otice	9-10a	MTF	:30	1	\$160.00	NM	
			•	,							
	Spots: # Ch	09/17/12	09/23/12		1 tion	\$160.00	1	F 44 ID			Data Time
	. –			r Time Descrip :38 AM Dr. Oz I		Start/End Time 9-10a		<u>h</u> <u>Ad-ID</u> 0 ofa-12- <i>a</i>	√-113H		<u>Rate Type</u> \$160.00 NM
1	7 09/14/12	09/14/12		TANK PREMIE				<u> </u>			\$100.00 1444
''		ne - Pre-emp	ptible with n	otice	RI8-9P 9/14	1	:30	1	\$1,000.00	NM	
	Weeks:	Start Date 09/10/12	End Date 09/16/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$1,000.00					
	Spots: # Ch			r Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WF	PBFF 09	/14/12 8	:22 PM SHARK	TANK PREMIERE	8-9P 9/14	:3	0 OFA-12-0	5-104H		\$1,000.00 NM
18	3 09/17/12 Class of Tin	09/17/12	CMA ML	ISIC FESTIVAL	. 8-11P		:30	0	\$1,350.00	NM	
	Weeks:	Start Date		MTWTFSS	Spots/Week	Rate					
		09/17/12	09/23/12	1	1	\$1,350.00					
	Spots: # Ch			r Time Descrip		Start/End Time		h Ad-ID			Rate Type
	1 005	PBFM 09/	/17/12 9	:46 PM CMA M	USIC FESTIVAL	8-11P	:3	0 OFA-12-A	\-113H		\$1,350.00 NM
19	09/15/12 Class of Tin	09/15/12 ne - Pre-emr	Sat 7pm ptible with no		7-730pm	1-	:30	1	\$400.00	NM	
		Start Date 09/10/12		7.44	Spots/Week 1	Rate					
	Spots: # Ch			r Time Descrip	·	\$400.00 Start/End Time	l enat	h Ad-ID			Rate Type
L	. –	BF Sa 09/		:13 PM Sat 7pm		7-730pm		0 OFA-12-A	√-113н		\$400.00 NM
20	09/15/12	09/15/12	GMA Sat	turday 7-8am	Sat 7am-8am	1-	:30	1	\$225.00	NM	
-	Class of Tin Weeks:	ne - Pre-emp Start Date	otible with no	otice		Dete		•	VL20.00		<u>-</u>
	VVCCRS.	09/10/12	09/16/12	1-	Spots/Week 1	<u>Rate</u> \$225.00					
	Spots: # Ch			r Time Descrip		Start/End Time	Lengt	h Ad-ID			Rate Type
L.,	1 WP	BF Sa 09/	/15/12 7:	55 AM GMA Sa	aturday 7-8am	Sat 7am-8am	:3	0 OFA-12-A	113н		\$225.00 NM
21	09/15/12 Class of Tim	09/15/12 ne - Pre-emp	Sat Primotible with no	e College Footbotice	pa8-1130pm	1-	:30	1	\$1,200.00	NM	
		Start Date 09/10/12	End Date 09/16/12	MTWTFSS 1-	Spots/Week 1	Rate \$1,200.00			· · · · · · · · · · · · · · · · · · ·	***	
	Spots: # Ch	Day Air		r Time Descript	•	Start/End Time	Lengt	n Ad-ID			Rate Type
	1 WP	BF Sa 09/	/15/12 8:	05 PM Sat Prin	ne College Football	8-1130pm) OFA-12-Z	-118н		\$1,200.00 NM
22	09/15/12 Class of Tim			m News otice	Sat 8-9am	1-	:30	1	\$225.00	NM	
		Start Date 09/10/12	End Date 09/16/12	MTWTFSS 1-	Spots/Week 1	<u>Rate</u> \$225.00	1.0.1			-	· · · · · · · · · · · · · · · · · · ·
	Spots: # Ch		Date Air	Time Descript	•	Start/End Time	Lengti	n Ad-ID			Rate Type
	1 WP	BF Sa 09/	15/12 8:	14 AM Sat 8-9a	m News	Sat 8-9am	:30) OFA-12-Z	-118н		\$225.00 NM
23	09/16/12 Class of Tim	09/16/12 ne - Immedia	Chris Ma ately Pre-em	tthews ptible without n	Sun 10-10:30AM otice	1	:30	1	\$100.00	NM	
		Start Date 09/10/12	End Date 09/16/12	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$100.00					*
	Spots: # Ch		Date Air	Time Descript		Start/End Time	Length	Ad-ID			Rate Type
	1 WP	BF Su 09/	16/12 10:	22 AM Chris Ma	atthews	Sun 10-10:30AM	:30) OFA-12-Z	-118н		\$100.00 NM
24	09/16/12 Class of Tim	09/16/12 ie - Immedia	Sun 11:3 itely Pre-em	5pm Late News ptible without n	1135p-12am otice	1	:30	1	\$135.00	NM	
		Start Date 09/10/12	End Date 09/16/12	MTWTFSS	Spots/Week 1	Rate \$135.00				****	
	Spots: # Ch	Day Air		Time Descript	•	\$135.00 Start/End_Time	Length	Ad-ID			Rate Type
,						2.2.2.2.13	<u>-ongu</u>				Lare TAha



Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
951090-1	09/23/12	September 2012	08/27/12 - 09/17/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1768

www.t	hewpbtchann	iel.com							Spots/			
Line	Start Date	e End Da	te Des	cription	า	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
24	09/16/12 Class of	09/16/1 Time - Imme				ws 1135p-12am t notice	1	:30	1	\$135.00	NM	·
	Spots: # 0	Ch <u>Day</u>	Air Date	Air 7	Time Desci	ription	Start/End Time		h Ad-ID			Rate Type
	1 V	VPBF Su	09/16/12	11:4	4 PM Sun 1	1:35pm Late News	1135p-12am	:3	0 OFA-12-	A-113H		\$135.00 NM
25	09/16/12 Class of	09/16/1 Time - Imme	2 PRI ediately Pr	VATE : e-emp	PRACTICE tible withou	WK12-1x t notice	1	:30	1	\$20.00	NM	
	Weeks:	Start Dat 09/10/12			MTWTFSS	Spots/Week 1	<u>Rate</u> \$20.00					
	Spots: # 0		Air Date		Time Descr		Start/End Time		h Ad-ID			Rate Type
	1 V	VPBF Su				ATE PRACTICE WK	NDLF 112-1x	:3	0 OFA-12-	Z-118H		\$20.00 NM
26	09/16/12 Class of	09/16/1 Fime - Pre-e	2 Sun emptible w	630pn ith noti	n News ce	630-7pm	1	:30	1	\$325.00	NM	
	Weeks:	Start Dat 09/10/12	te <u>End [</u> 09/16		MTWTFSS1	Spots/Week 1	<u>Rate</u> \$325.00					
	Spots: # 0		Air Date		Time Descr		Start/End Time		h <u>Ad-ID</u>			Rate Type
	1 V	VPBF Su	09/16/12	6:5	3 PM Sun 6	30pm News	630-7pm	:3	0 OFA-12-	А-113н		\$325.00 NM
27	09/16/12 Class of	09/16/1 Time - Pre-e		A Sund	lay 7-8am ce	Sun 7-8am	1	:30	1	\$225.00	NM	
	Weeks:	Start Dat 09/10/12	te <u>End I</u> 09/16		<u>MTWTFSS</u>	Spots/Week 1	<u>Rate</u> \$225.00					
	Spots: # 0		Air Date		Time Descr		Start/End Time	Lengt	h <u>Ad-ID</u>			Rate Type
L	1 V	VPBF Su	09/16/12	7:5	5 AM GMA	Sunday 7-8am	Sun 7-8am	:3	0 OFA-12-	A-113H		\$225.00 NM
28	09/16/12 Class of T	09/16/1 Fime - Pre-e			News ce	Sun 8-9am	1	:30	1	\$225.00	NM	
	Weeks:	Start Dat 09/10/12	<u>e End D</u> 09/16		MTWTFSS 1	Spots/Week 1	Rate \$225.00	,			-	· · · · · · · · · · · · · · · · · · ·
	Spots: # 0		Air Date		Time Descr		Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
	1 V	VPBF Su	09/16/12	8:29	9 AM Sun 8	-9am News	Sun 8-9am	:3	0 OFA-12-	Z-118H		\$225.00 NM
29	09/16/12 Class of T	09/16/1: Fime - Pre-e		/ENGE		8-9PM	1	:30	1	\$1,450.00	NM	
	Weeks:	Start Dat 09/10/12	e <u>End C</u> 09/16		MTWTFSS1	Spots/Week 1	<u>Rate</u> \$1,450.00				*.	
	Spots: # C		Air Date		ime Descr		Start/End Time	<u>Lengti</u>	h Ad-ID			Rate Type
<u> </u>	1 V	VPBF Su	09/16/12	8:24	4 PM REVE	NGE	8-9PM	:30	0 OFA-12-	Z-118H		\$1,450.00 NM
30	09/16/12 Class of T	09/16/1: Time - Pre-e		9-10ar		9-10am	1	:30	1	\$350.00	NM	
	Weeks:	Start Dat 09/10/12	e <u>End C</u> 09/16		MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$350.00					
	Spots: # 0		Air Date		ime Descr		Start/End Time	Lengti	Ad-ID			Rate Type
	1 V	VPBF Su	09/16/12	9:24	4 AM Sun 9	-10am	9-10am	:30) OFA-12-	A-113H		\$350.00 NM
31	09/16/12 Class of T	09/16/1: Time - Pre-e		ENGE	ce	9-10PM	1	:30	1	\$1,450.00	NM	***************************************
	Weeks:	Start Dat 09/10/12	e <u>End D</u> 09/16/		MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$1,450.00					· · · · · · · · · · · · · · · · · · ·
	Spots: # C		Air Date		ime Descr	·	Start/End Time		Ad-ID			Rate Type
	1 V	VPBF Su	09/16/12	9:22	PM REVE	NGE	9-10PM	:30) OFA-12-	A-113H		\$1,450.00 NM
32	09/13/12 Class of T	09/16/12 ime - Pre-e	M-SI mptible wi	UN WF	PBF News 2 ce	!5 (11-11:35PM	TF-S	:30	3	\$500.00	NM	
	Weeks:		e End D		MTWTFSS	Spots/Week	Rate					
	Spots: # C	09/10/12 h Day	09/16/ <u>Air Date</u>		TF-S ime Descri	3 iption	\$500.00 Start/End Time	l ength	Ad-ID			Pata Time
		/PBF Th				N WPBF News 25 @) OFA-12-	A-113н		<u>Rate Type</u> \$500.00 NM
	1 W	/PBFF (09/14/12			N WPBF News 25 @		:30) OFA-12-	A-113H		\$500.00 NM



Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
951090-1	09/23/12	September 2012	08/27/12 - 09/17/12

<u>Advertiser</u>	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1768

www.ui	iewporchannei.	com								
							Spots/			
Line	Start Date	End Date	Description	Start/End Ti	me MTWTFSS	Length	Week	Rate	Туре	
32	09/13/12 Class of Tin	09/16/12 ne - Pre-em	M-SUN WPBF	News 25 (11-11:35PN	lTF-S	:30	3	\$500.00	NM	
	Spots: # Ch			<u>Description</u>	Start/End	<u>Time</u> <u>Leng</u>	th Ad-ID			Rate Type
	3 WP	PBF Su 09	9/16/12 11:12 PI	M M-SUN WPBF News	25 @ 11PM11-11:35F	PM :3	30 OFA-12-	Z-118H		\$500.00 NM
33	09/13/12 Class of Tim	09/13/12 ne - Pre-em	GREY'S ANA	FOMY 9-10PM	1	:30	1	\$1,625.00	NM	
•	Weeks:	Start Date 09/10/12		WTFSS Spots/We -1	eek <u>Rate</u> 1 \$1,625.00					
	Spots: # Ch			<u>Description</u>	Start/End	<u>Time</u> <u>Leng</u>	th Ad-ID			Rate Type
	1 WP	BF Th 09	9/13/12 9:42 PI	M GREY'S ANATOMY	9-10PM		30 OFA-12-	А-113н		\$1,625.00 NM
34	09/13/12 Class of Tin	09/14/12 ne - Pre-em	WPBF News 2 aptible with notice	5 Mornings5:30-5:57an	nTF	:30	2	\$150.00	NM	
,	Weeks:	Start Date 09/10/12		WTFSS Spots/We	eek <u>Rate</u> 2 \$150.00					<u>,, , , , , , , , , , , , , , , , , , ,</u>
	Spots: # Ch			<u>Description</u>	Start/End		th Ad-ID			Rate Type
				M WPBF News 25 Morn			30 OFA-12-	A-113H		\$150.00 NM
	1 WP	BFF 09	9/14/12 5:58 AI	M WPBF News 25 Morn	ings @ 5:3(5:30-5:57	am :3	30 OFA-12-	G-104H		\$150.00 NM
					Total Spo	<u>ts</u>	53			
								Gross Tota	ı	\$22,585.00
Day	ment Te	rme 20	Dave				<u>0.000 10ta</u>		Ψ 2 2,000.00	
ay	ment le	11113 30	Days				<u>Agen</u>	cy Commission	1	\$3,387.75
							<u>N</u>	et Amount Due	2	\$19,197.25